



# Tiago Cunha Martins

Economist | Digital Policy | Public Affairs

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Driven by an endless curiosity & desire to tackle Global challenges (UN's SDGs), I am a digital-native solutions & stakeholder oriented, helping people & organizations reach their full potential.

A *bridge* between the Private & Public sectors, with 8 years of local, national & European experience in Digital Technology, Communication & Public Affairs, having lived in Portugal, Belgium, Hungary & Cyprus.

## Education



### PG in International Relations @ London School of Economics

- ✓ Focus on the role of European Union politics and policies.

2018-2019



### MSc in Business Administration @ IPVC Technology & Business School

- ✓ Focus on International Business and thesis on "Diaspora Paradiplomacy".

2018



### BSc in Economics @ Portucalense University IDH

- ✓ Political Economy and International Economics, Financial Markets (Scholarship).

2007-2010

## Employment



### Policy Researcher @ Portucalense University IDH

- ✓ Research within Jean Module on EU Economic & Digital Policies.

Oct 2018



### Sr. IT Consultant - Project & Knowledge Transfer - USA & Europe

@ Cognizant (Budapest, HU). Fortune 500 top-tier IT Consultancy:

- ✓ Project on-boarding: knowledge transfer, implementation & training;
- ✓ Advisory to the management on GDPR's impact for Budapest's Center;

May 2018

Jan 2018

Jan. 2018

Jun. 2017

### IT Consultant - Europe & Latin America

- ✓ IT Service Management. - Media in Europe & Americas;
- ✓ Led a workplace quality improvement project – *In house* language school;
- ✓ Working Languages: English, Spanish, PT-Portuguese and PT-Brazilian.



### Policy Advisor – European Parliament @ Socialists & Democrats Secretariat

#### Policy Research - International Trade Unit

Contributed to notes, briefings, positions papers and attending policy events:

- ✓ Monitored Trade Policy (CETA, TISA and Defence Instruments);
- ✓ Attended EU relations committees with Latin America, India and Japan.

Feb. 2017

Sep. 2016

#### Own initiative

- ✓ Author of a Policy brief "Better Trade: The impact of International Trade on the achievement of the UN's Sustainable Development Goals (SDGs)";
- ✓ Followed Digital Single Market Strategy (ePrivacy, GDPR & Cybersecurity);
- ✓ Provided policy support to an S&D Vice-President office on Social Rights.

#### Stakeholder and Policy Networking

- ✓ Stakeholder's Database & Press Review management;
- ✓ Organized a Digital Policy seminar in partnership with Microsoft EU Office;
- ✓ Operational support on the 2017 European Inter-parliamentary Week;
- ✓ Staff member of several S&D events, namely the Together Convention launch even and Progressive Alliance Parliamentarian conference.

## Skills

### Leadership & Public Affairs

Know how on the EU & Policy-making - Integrate the Public and Private interest.

Corporate & economic diplomacy - networking, events & missions' management.

Collaborate with multidisciplinary teams in International environments.

### Languages

English – Fluent (IELTS 7.0)

Spanish - Advanced

Brazilian-PT- Fluent

Portuguese-PT- Native

French - Intermediate

### IT – Digital





Software - CRM, ERPs & SPSS

IT Systems: SAP, Salesforce, VPN, Virtual Machines (citrix)

Productivity - Azure, Office, Dymnics, Project & Slack

Digital Transformation – Industrv 4.0. Big Data & IoT

Content & Design management – WordPress


Sep. 2016	<a href="#">External Relations Director @ siosLIFE – SaaS startup in the Aging &amp; Inclusive Technologies</a>	
Oct. 2014	<ul style="list-style-type: none"> <li>✓ 60,000,00€ in revenues &amp; 2 IT projects implemented;</li> <li>✓ Recognised by the European Commission ('14 &amp; '16) and Microsoft ('15).</li> </ul>	
Since	<a href="#">Co-Founder &amp; Managing Partner @ Viana Live Events (Viana, PT)</a>	
Jan. 2014	<ul style="list-style-type: none"> <li>✓ Corporate &amp; Cultural events; Executive Producer of Viana do Castelo's Summer Festival – €100.000.00 budget, 100 staff members, 15 sponsorships and 10.000 attendees.</li> </ul>	
Sep. 2016	<a href="#">Consultant - Regional Economic Development @ CIM Alto Minho</a>	
Oct. 2011	<p>Regional Development Agency (Viana, PT)</p> <ul style="list-style-type: none"> <li>✓ Support to Economic &amp; Social Innovation Projects Development ("Alto Minho 2020");</li> <li>✓ Main Project: «Alto Minho Diaspora Network» (International territorial cooperation);</li> <li>✓ Followed European Funds – Portugal 2020 and INTERREG 2014-2020.</li> </ul>	
	<a href="#">Jr. consultant- Economic &amp; Social Affairs Steering Group @ CIM Alto Minho</a>	
	<ul style="list-style-type: none"> <li>✓ Member of the Social Innovation Group (EU funded Program - "Alto Minho 2020");</li> <li>✓ Economic Development Project Design - Healthcare, Security and Active Aging.</li> </ul>	
	<a href="#">Board member - Regional Entrepreneurship Network @ CIM Alto Minho</a>	
	<ul style="list-style-type: none"> <li>✓ Strategy development and Agenda coordination - Workshops, Conferences and trainings.</li> </ul>	
Dec. 2013	<a href="#">Human Rights' Project Manager - @ VN Cerveira Local Development NGO (Viana, PT)</a>	
Oct. 2011	<p>Social Empowerment EU co-funded Project</p> <ul style="list-style-type: none"> <li>✓ Head of Women Entrepreneurship Office: created 15 SMEs &amp; trained 200 people;</li> <li>✓ Organized 10 seminars on Entrepreneurship &amp; Gender Equality - +500 attendees;</li> <li>✓ Advocacy for Corporate Social Responsibility (CSR) in the North of Portugal.</li> </ul>	

## Policy & Politics engagement

### European Affairs

Jul. 2018	<a href="#">European Voluntary Service @ European Commission - Cyprus</a>	
Jun. 2018	<ul style="list-style-type: none"> <li>✓ Handcraft activities at schools &amp; cultural events in the countryside of Cyprus (Nicosia district).</li> </ul>	
Jul. 2018	<a href="#">PES Council '16 and '17 @ Party of European Socialists</a>	
Jun. 2018	<ul style="list-style-type: none"> <li>✓ PES Activist and event staff volunteer in PES Council 2016 and 2017 editions.</li> </ul>	
May. 2014	<a href="#">2014's European Union Elections @ Partido Socialista</a>	
	<ul style="list-style-type: none"> <li>✓ Part of the staff group supporting the Portuguese campaign – logistics and communication.</li> </ul>	

### National Politics

Dec. 2018	<a href="#">Portuguese Diaspora Investment Summit @ Ministry of Foreign Affairs</a>	
Dec. 2017	<ul style="list-style-type: none"> <li>✓ Event staff (pro-bono) of the II and III Diaspora Investors Summit.</li> </ul>	
Oct. 2017	<a href="#">City Council Member @ Municipality of Viana do Castelo</a>	
Oct. 2013	<ul style="list-style-type: none"> <li>✓ Elected member of Viana do Castelo's city Council, focuses on Youth public policies.</li> </ul>	
Dec. 2015	<a href="#">National Council member &amp; Federal President @ European Young Socialists</a>	
Feb. 2011	<ul style="list-style-type: none"> <li>✓ Led of the regional office, representing 1000 young people and served as interface with the National Board – fight against my hometown graduate's unemployment rate above 50%.</li> </ul>	

## Youth Development

- Since 2014 **Co-founder & President @ Spot - Creative Interface, Youth & Cultural Development NGO**  
✓ Platform to promote Culture locally, namely promoting opportunities to young artists.
- 2015 - 2013 **Vice-President & Marketing & Communication Director @ Viana Sports Club**  
✓ Led the rebranding plan, leveraging an increase on ticket sales by 30% and 50% Partnerships;  
✓ Communication Officer – game speaker, Social Media manager & Press Officer;  
✓ Winners of the League 2 (2013) and qualified for the European Champions League (2014).



## Professional Training & Certifications

### Leadership & Project Management

- Since 2017 **International Business Specialization @ University of London**  
International Business Law, Statistics, Market Research and Project Management
- Aug 2011  
May 2011 **Professional Trainer Certification (CCP) @ IPDJ – Portuguese Government**
- 2010 - 2011 **Leadership Training - AIESEC VP External Relations @ CATOLICA University**  
Led a 11 people Sales team—Planning, trainings, HR and PR;  
Raised and managed relations with clients and stakeholders – University & sponsors.



### European Affairs

- Oct 2018  
Sep. 2018 **MOOC on European Geopolitics @ SciencePo Paris (in French)**
- Abril 2017  
Fev. 2017 **MOOC on International Economic Development @ Oxford University**
- Jul. 2015  
May 2015 **EU Negotiation Crash Course @ European Parliament - MEP Maria João Rodrigues**  
✓ Masterclass on EU dynamics, visit to the European Parliament and EU negotiation role play.
- Since 2014 **Erasmus+ Programme Training Courses - Participant @ European Union**  
Trainer and volunteer in Training Courses @ Spain, Latvia, Hungary, Holland, Denmark & Belgium.



### Digital Technology

- Since Jul 2017 **GDPR, ITIL Certification Service Management certification & Digital Technologies Certification**  
- Big Data, Industry 4.0, Machine Learning, IoT, Blockchain @ Cognizant Academy
- Jul 2017 **Microsoft Professional Program for Data Science @ Microsoft**
- April 2017  
Mar. 2017 **Digital Marketing Certification @ Google (Digital Garage Project)**



## Interests

- ✓ UN Sustainable Development Goals. ✓ Sports – basketball & Fitness. ✓ Musician – Drummer;  
✓ Human & LGBTI Rights. ✓ Oriental Arts – Yoga, Tai Chi & Kung Fu. ✓ Visited 20 countries